

MY21 **BOOKING PROGRAM**

PROGRAM SUMMARY

A multi-tier program to plan out your PRO Bikegear Assortment for 2021. Participation in this program could add to your ASAP discount on all Team SHIMANO products through the 2021 Team SHIMANO Annual Program. Contact your Rep for more details.

MY21 PRO BOOKING PROGRAM DETAILS

	TIER 1	TIER 2	TIER 3
BOOKING COMMITMENT	\$5k	\$3k	\$1k
PRE-BOOK DISCOUNT	10%	8%	6%
DATING	NET 90	NET 90	NET 90
PRE-BOOK FREIGHT	FREE	FREE	FREE
BOOKING WINDOW	August 15 - November 30, 2020		
SHIP WINDOW	January 1 - April 1, 2021		

** Discount/Terms Apply to Booking Orders Only*

ADDITIONAL SUPPORT AVAILABLE

- PRO branded retail support available upon request, including:
 - Logo pieces/banners
 - Saddle displays (freestanding, slatwall banner, slatwall saddle hangers)
 - Saddle sizer
 - Measurement cube
- PRO digital content available upon request
- PRO PromoBoxx support available for qualifying dealers

QUALIFYING NOTES

- Qualifying levels are determined by PRO products only
- PRO booking orders must contain PRO products only and cannot be mixed with other Team SHIMANO products
- Booking incentives will be applied as a Trade Discount and will be netted from invoiced price
- SHIMANO reserves the right to ship Booking Orders 14 days in advance of the scheduled ship date
- Order changes or cancellations must be made at least 14 days prior to scheduled start ship date
 - If a Booking Order is revised more than 15%, program levels may change and incentive discounts will be revoked
 - If Booking Order ship date is moved more than 30 days, order discounts may be revoked and product allocation lost
- Account must be in good credit standing to qualify for Booking Payment Terms
- Program orders may be split into two (2) ship dates, but both must ship in before May 1, 2021