

PEARL iZUMi 2021 BOOKING PROGRAM

PROGRAM SUMMARY

A multi-tier program to plan out your PEARL iZUMi Assortment for 2021. Participation in this program unlocks access to the 2021 Team SHIMANO Annual Program to secure an ASAP discount on all Team SHIMANO products.

PEARL iZUMi 2021 BOOKING PROGRAM DETAILS

PEARL iZUMi (MANDATORY)		PRE-BOOK \$\$ COMMITMENT		BOOKING TERMS	FREIGHT
		2021 H1	2021 H2		
	TIER 1	\$20k	\$15k	10%, NET 90	FREE
	TIER 2	\$10k	\$8k	8%, NET 90	FREE
	TIER 3	\$6k	\$4k	6%, NET 90	FREE

* Discount/Dating Apply to *Booking Orders Only*

ADDITIONAL PEARL iZUMi SUPPORT AVAILABLE

- All Booking dealers are eligible for the following additional benefits:
 - In-store clinics
 - Account listed on the dealer locator and Locally.com
 - Digital suite of assets via PromoBoxx
 - Seasonal POP (upon request)

QUALIFYING NOTES

- Qualifying levels for the PEARL iZUMi 2021 Booking Program determined by PEARL iZUMi products only, however, the discount may be applied to Hard Goods/Soft Goods Booking Orders
 - Soft Goods are defined as PEARL iZUMi (excludes Closeouts and PI Custom), SHIMANO Footwear/Footwear Accessories, and LAZER Helmets
 - Hard Goods are defined as SHIMANO Components, Service Parts, Wheels, Pedals, Tools, and Small Parts
- Booking incentives will be applied as a Trade Discount and will be netted from invoiced price
- Annual Booking Commitment Tier must be determined during Spring 2021 assortment planning
 - Any adjustments made to 2021 H2 that would alter the Tier level selected during the Spring 2021 booking period may affect booking and ASAP discounts
- 2021 H1 booking order ship dates: January 1st – May 15th
- SHIMANO/PEARL iZUMi reserve the right to ship Booking Orders 14 days in advance of the scheduled ship date
- Order changes or cancellations must be made at least 14 days prior to scheduled start ship date
 - If a Booking Order is revised more than 15%, program levels may change and incentive discounts will be revoked
 - If Booking Order ship date is moved more than 30 days, order discounts may be revoked and product allocation lost
- If 50% of the SG Booking Orders do not ship by March 15th 2021 booking and ASAP discounts may be affected
- Program is in effect until superseded by a new program issued by SHIMANO/PEARL iZUMi
- Account must be in good credit standing to qualify for Booking Payment Terms
- Non-Booking Dealers receive Net 30 payment terms & Free Freight on ASAP orders over \$250 (via B2B or call-in)