

# SHIMANO + PEARL iZUMi

## MY21 FOOTWEAR/PEDAL FLOOR-SET PROGRAM

### PROGRAM SUMMARY

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A multi-tier program to set the shelf with MY21 SHIMANO and PEARL iZUMi Footwear and SHIMANO Pedals in H2 of 2020. Participation in this program could add to your ASAP discount on all Team SHIMANO products through the 2021 Team SHIMANO Annual Program. Contact your Rep for more details.

### TEAM SHIMANO MY21 FOOTWEAR / PEDAL FLOOR-SET PROGRAM DETAILS

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	TIER 1	TIER 2	TIER 3
NUMBER OF FOOTWEAR MODELS REQUIRED	8 MODELS	6 MODELS	4 MODELS
NUMBER OF PEDAL MODELS REQUIRED	7 MODELS	5 MODELS	3 MODELS
DISCOUNT / TERMS*	12%, 120	10%, 90	8%, 60

\* Discount/Terms Apply to Floor-Set Orders *Only*

### ADDITIONAL SUPPORT AVAILABLE

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- The following in-store support is available upon request:
  - SHIMANO and PEARL iZUMi branded slat wall shoe shelves with talkers
  - SHIMANO branded pedal shelves (both slat wall and countertop) with talkers
  - SHIMANO branded Brannock devices and cleat displays
- SHIMANO and PEARL iZUMi digital content available upon request
- PromoBoxx support available for qualifying dealers

### QUALIFYING NOTES

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- Qualifying product includes Shimano Footwear, PEARL iZUMi Footwear, S-Phyre Footwear (for qualifying dealers only), and Shimano Pedals
  - **NOTE:** For the new S-Phyre RC902 to be included, all requirements on the separate S-Phyre RC902 New Style Stocking Program must also be met
- The minimum number of footwear and pedal models noted above must be met for your desired tier and are subject to rep review and approval
- The number of pedal units that can be ordered through this program must be no more than 2x the number of footwear units ordered
- Orders must ship in 2020 H2 and can be split into no more than two (2) shipments